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THE PRODUCTION OF
Helpfred Farms

5th ANNUAL SALE AT AUCTION



DES MOINES, IOWA
Saturday, October 9, 1937

F. W. HUBBELL
Owner

CHAS. GARDEN
Manager



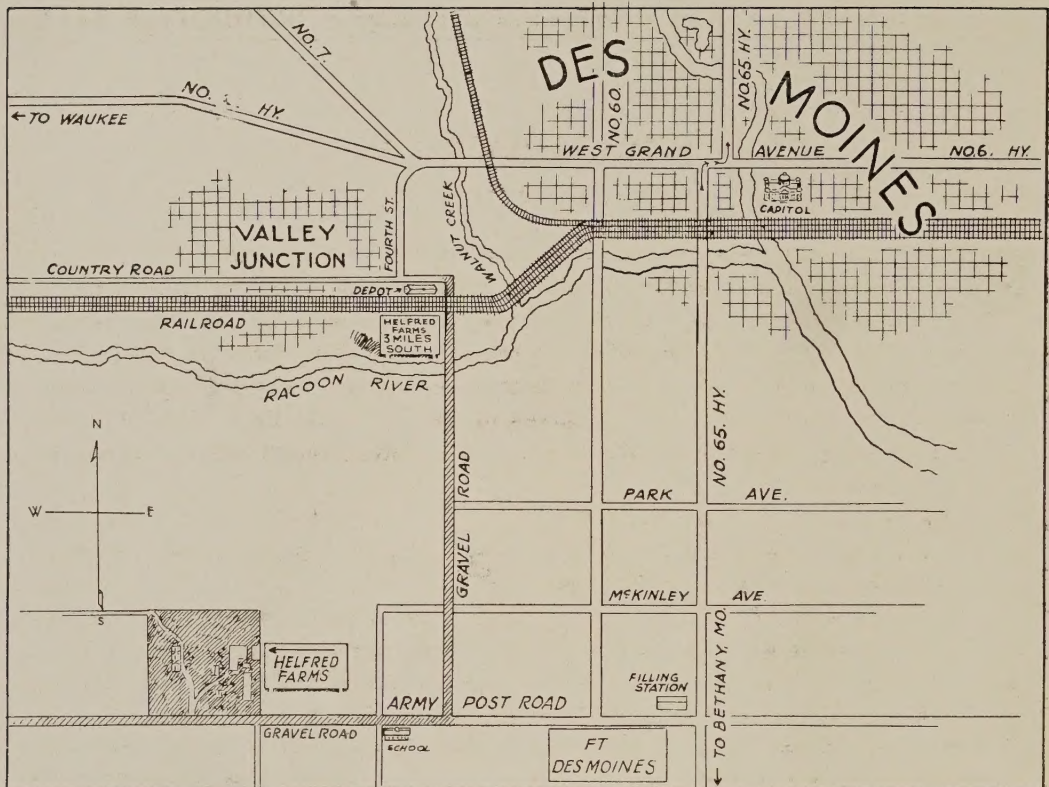
Helfred Farms SHORTHORNS



COLLYNIE CLIPPER STAR 1554906

Grand Champion International and at Seven Other Shows in
1930 and '31 Under Eight of the Country's
Most Noted Cattle Judges.

A Study of Shorthorn Character



How to Get to Helfred Farms

The above map shows the location of Helfred Farms from Des Moines.

Parties coming in by motor from the south over Highway 65 can turn off on the Army Post Road just south of Des Moines and drive directly west to the farm. This is a good gravel road. Watch for the big sign indicating the location of the farm on No. 65. Coming in from the north, follow West Grand Avenue west on Route 90 to town of Commerce. There will also be signs there indicating the route to the farm. The same applies to parties coming in over Highways Nos. 6 or 7. We shall endeavor to have road signs so placed at these strategic points that strangers will have no trouble finding their way to the farm.

Come early and inspect the cattle before the sale begins. Lunch on the farm at 12:00 o'clock, served by the ladies of one of our community churches. Sale begins at one o'clock.

WATCH FOR THE ROAD SIGNS

Announcement

FOR the fifth year in succession we invite breeders of Shorthorns to come to Helfred Farms to see our cattle and to note the improvement that we have made. This time the occasion will be our annual sale October 9. Judging by our rating at the leading state fairs of the season, under competent judges, our show cattle need take second place to none. Because of the uniformity of the calves in our 1935 and 1936 crops it would be easy to select substitutes for the ones we have shown without weakening our exhibit.

The catalog will show that we shall sell many of our winners and we assure you that every animal in the sale is worthy to represent our herd and will prove profitable to buyers.

The good crop of 1937 fills the need of breeders everywhere and supplies the one factor needed to encourage the purchase of breeding stock. This is sure to result in higher prices in the near future. This is the time to buy and to be ready for the better business that is to come.

We look forward with pleasure to having you with us on sale day Saturday, October 9. We suggest that you come early enough to examine the cattle carefully before the sale. We believe that you will profit by any purchases that you may make.

HELFRED FARMS

F. W. Hubbell, Owner

Chas. Garden, Manager

Terms and Conditions

All bulls are guaranteed to be breeders if not allowed to run with the herd. All females over 16 months of age on sale day are guaranteed to be breeders. The herd is federally accredited to be free from T.B. and has passed a negative abortion test. These cattle are sold subject to a sixty day retest for tuberculosis and to comply with the health requirements of any state into which they are shipped. The failure of any animal to meet this guarantee must be reported within sixty days of the date of sale.

Certificates of registry and transfers of ownership as well as applications for registry for calves sold in dam, will be furnished to buyers free of charge.

Cattle will be loaded free of charge on the Rock Island at Commerce or Chicago and Great Western at Orillia. All animals at owner's risk when bid off but reasonable care will be taken to prevent any accident.

The sale will be held in our sale pavilion on the farm, starting at one o'clock. Parties from a distance are requested to stop at Hotel Kirkwood, sale headquarters in Des Moines, from which place transportation will be furnished to and from the farm on sale day. Lunch will be served on the farm at noon by ladies of the Commerce Methodist Church.

Terms: cash.

Auctioneers: A. W. Thompson, Lincoln, Nebraska, and J. E. Halsey, Des Moines, Iowa.

Mail bids may be sent in care of Helfred Farms, Rt. 6, Des Moines, to Will Johnson of the Shorthorn World; J. E. Halsey and Matt White of Wallaces' Farmer; Frank Richards of The Corn Belt Dailies or to F. W. Harding, Secretary of The American Shorthorn Breeders' Association.

Helfred Bred Bulls Sire Winners

by Will Johnson of the Shorthorn World.

HELFRED FARMS' Shorthorns have shown great improvement year by year. Since the last annual production sale from this herd greater improvement has been noted than at any other like period during its existence. The results at the principal state fairs where the show herd has been exhibited this year give it a rating second to none. Two different females bred at Helfred Farms have been grand champions this year, one at Illinois State Fair and one at Iowa State Fair. These were sired by Sni-A-Bar Golden Ring. A heifer calf by Fascinator is the outstanding heifer calf of the season and a bull calf by First of All is the outstanding bull calf. At the Iowa State Fair in the strongest competition that that show has known for fifteen or twenty years, Helfred Shorthorns won twelve firsts and a senior and grand championship. And all of the Helfred herd bulls that have offspring in this sale, Fascinator, First of All, Sni-A-Bar Golden Ring, Collynie Clipper Star, Goldspur's Ordens, had sons or daughters or both that participated in these winnings.

The cattle that are to be sold were selected early in the summer and will be found to be in excellent condition and as desirable a lot of bulls and heifers as have gone into any sale in many years. Some of the bulls have already made excellent show records, others can win if shown at later fairs or carried in show form for next year.

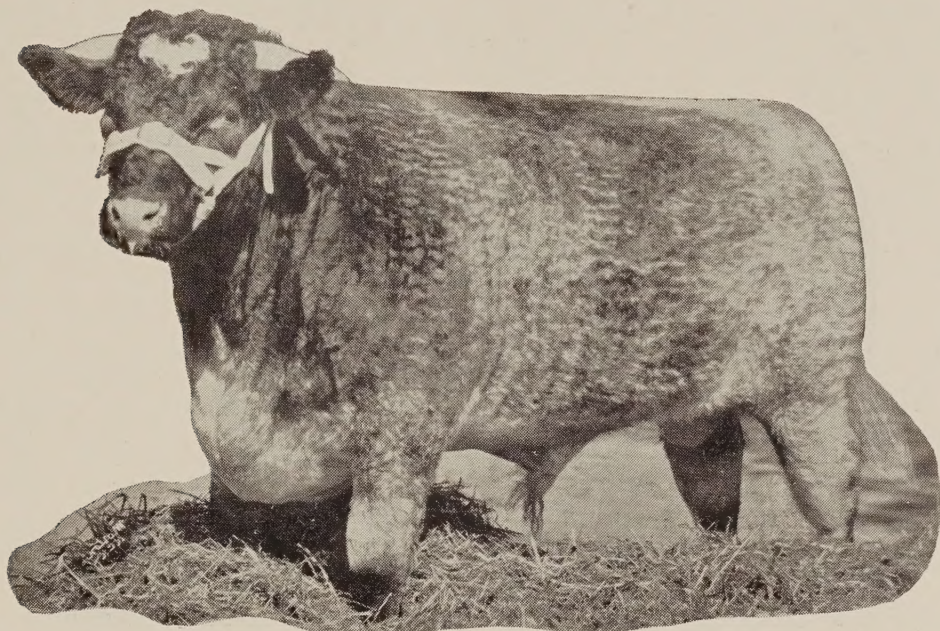
The females are quite outstanding. They are uniform in type, of good color, character and quality and are bred in the purple. Some of them have been prize winners. All of them will make first class foundation cows. A few will have their first calves at foot by the day of the sale. All but a few are bred to that great young sire Fascinator.

Fascinator was shown only once, before being retired to the breeding herd. At that show he won the grand championship. The wisdom of getting him to work young is demonstrated by the excellence of his offspring. He is destined to become known as one of the greatest sires of the Brown-dale line. If he never sires any others than you will see when you attend the sale on October 9, he is entitled to be considered one of the outstanding sires of this decade.

The many attractive pictures and pedigrees in this catalog will give some idea of the excellence of the cattle that you will find in the sale but pictures and pedigrees are inadequate. One must see the cattle to appreciate them fully. So come to the sale and be prepared to buy. You will not be able to buy better Shorthorns anywhere.

Will Johnson of the Shorthorn World.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



FASCINATOR 1766812

Grand Champion Iowa State Fair, 1934.

Herd Bull

For Reference Only

FASCINATOR 1766812

Roan, calved Oct. 10, 1933. Bred by Hopley Stock Farm, Atlantic, Iowa; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Browndale Goldspur.....		Thos. E Wilson
Village Beauty 2d.....	Hopley Stock Farm.....	Village Beau.....	D. R. Hanna
Village Beauty.....	Uppermill Farm.....	Villager.....	C. H. Jolliffe
Phingask Beauty.....	Anthony Morrison.....	Morton of Cluny.....	Lady G. Cathcart
Woodend Beauty 9th.....	A. Crombie.....	Ping Pong.....	A. Crombie
Woodend Beauty 2d.....	A. Crombie.....	Incubator.....	W. Murray
Beauty 7th.....	J. Milne.....	Sanquhar's Heir.....	A. B. Law
Beauty 6th.....	J. Milne.....	Royal George.....	J. B. Manson
Beauty 4th.....	J. Robertson.....	Prince Royal.....	F. W. Christie
Rosy.....	R. Watson.....	Royal Fandango.....	Mrs. M. Fenwick
Rosebud.....	J. Gorrie.....	Lord Strathearne 2d.....	J. White

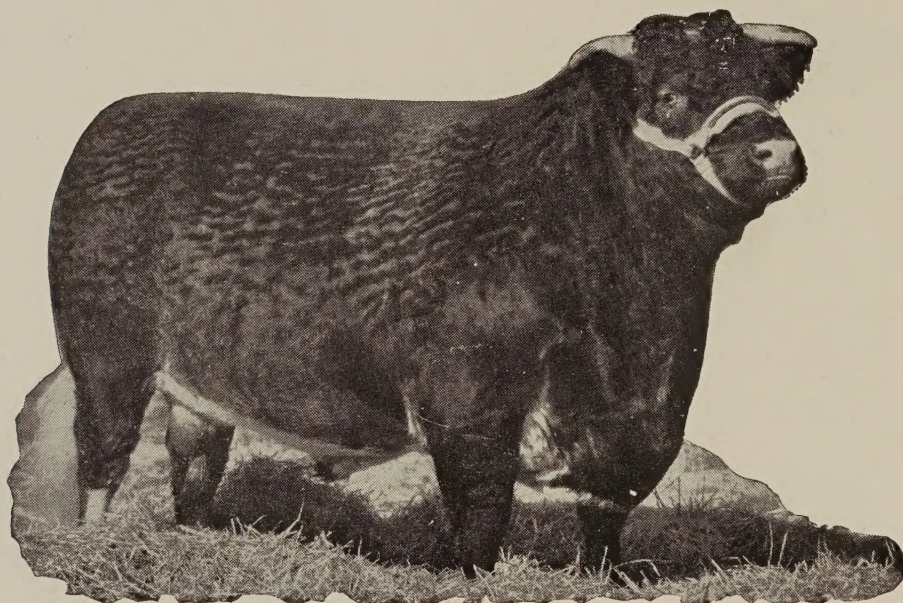
Browndale Goldspur—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

Village Beau—sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud v50-678E. Dam, Belle of Ordens v69-718 by Lochaber 268243, out of Nellie of Ordens v56-837.

Villager—sire, Village Beau 295883 by Merry Morning 247833, out of Village Maid 17th v46-457E. Dam, Rosy Cloud v50-678E by Chorister 295882, out of Rosy Dawn v50-778E.

Fascinator 1766812—Was grand champion bull at the Iowa State Fair in 1934, the only time shown. His dam was sold in 1934 at fifteen years of age for the record price of the year. His granddam was the best daughter of Imp. Villager. All the heifers in sale are bred to this great young bull.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



COLLYNIE CLIPPER STAR 1554906

Grand Champion International Stock Show, American Royal and other prominent shows in 1930 and he has sired champions.

Herd Bull

For Reference Only

COLLYNIE CLIPPER STAR 1554906

Roan, calved May 4, 1928. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Collynie Clipper Crest.....	Wm. Duthie
Cluny Flora Anoka 3d.....	Anoka Farms.....	Lavender Sultan.....	Anoka Farms
Cluny Flora 117th.....	Lady Cathcart.....	President of the Mint.....	D. Stewart
Cluny Flora 109th.....	Lady Cathcart.....	Dunglass Commodore.....	W. & J. W. Peterkin
Cluny Flora 105th.....	Lady Cathcart.....	Sanquhar Victor.....	A. B. & A. M. Law
Cluny Flora 100th.....	Lady Cathcart.....	Lord Rector.....	Wm. Duthie
Cluny Flora 90th.....	Lady Cathcart.....	Clan McDonald.....	A. Watson
Cluny Flora 69th.....	Lady Cathcart.....	Radnor of Cluny.....	Lady Cathcart
Cluny Flora 42d.....	Lady Cathcart.....	Washington.....	J. A. Gordon
Cluny Flora 19th.....	Lady Cathcart.....	Triumph.....	Lord Polwarth
Flora 23d.....	Lady Cathcart.....	Rapid Foggathorpe.....	Lord Polwarth

Collynie Clipper Crest—sire, Marquis of Millhills 989081 by Cupbearer of Collynie 548990, out of Countess of Luino v58-943E. Dam, Collynie Clipper 9th 1259361 by Masterstroke 650634, out of Collynie Clipper 6th 1259360.

Lavender Sultan—sire, Sultan Stamp 334974 by Whitehall Sultan 163573, out of Rachel's Daughter v62-747. Dam, Golden Lavender v68-1054 by Golden Hero 177752, out of Lavender of Stockland v57-1021.

President of the Mint—sire, Captain of the Mint 387166 by Collynie Mint 299171, out of Clara 23d v46-614E. Dam, Stella 3d v57-1192E. by Golden Gift 226585, out of Stella 2d v51-950E.

Collynie Clipper Star 1554906—Four daughters of this great bull will be sold in this sale.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



SNI-A-BAR GOLDEN RING 1636566

Grand Champion at eight great shows and fairs in 1931 and sire of numerous grand champions including the famous Rosewood of Helfred 4th.

Herd Bull

For Reference Only

SNI-A-BAR GOLDEN RING 1636566

Roan, calved June 23, 1929. Owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Prentice
R. Bountiful.....	C. H. Prescott & Sons.....	Collynie	Golden Ring.....
Bountiful 5th.....	The Allen Cattle Co.....	Western	Star.....
Bountiful 2d.....	The Allen Cattle Co.....	Second	Thought.....
Bountiful.....	The Allen Cattle Co.....	Royal	Cumberland.....
Young Buttercup.....	Harriman Bros.....	New	Goods.....
Buttercup.....	W. A. Betteridge.....	Lavender	Vice.....
Milkmaid.....	Wm. Anderson.....	Star of	Lancaster.....
Nancy.....	Wm. Anderson.....	Fitzharry
Belle Mahone.....	Wm. Anderson.....	Spicer
Dinah.....	G. Bruce.....	Vulcan

Prentice—sire, Harviestoun Grandee 732379 by Sanquhar Grand Gallant 732382, out of Rosamond 732385. Dam, Pearllette 717724 by Fair Diamond 410476, out of Peerless 185572.

Collynie Golden Ring—sire, Balcairn White Eagle 1259318 by Collynie Golden Knight (135819), out of Edgcote White Mabel v61-722E. Dam, Collynie Rosebud 126-6690 by Quartermaster 829849, out of Star's Rose 1067108.

Western Star—sire, Second Thought 394904 by Double Dale 337156, out of Little Lassie v66-796. Dam, Pansy Blossom 65243 by New Goods 264249, out of 45th Duchess of Gloster v56-1033.

Sni-A-Bar Golden Ring 1636566—There are two sons and nine daughters of Sni-A-Bar Golden Ring in the sale.

HELFRID FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRID RINGLEADER

Lot 1

Bull

HELFRID RINGLEADER 1882837

Red, calved Oct. 10, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Victoria Mary of Helfred	F. W. Hubbell	Villager's Choice	Frank C. Baker
Victoria Mary 2d	Bellows Bros	Parkdale Radium	Bellows Bros.
Westlawn Victoria	Bellows Bros	Secret's Sultan	Bellows Bros.
Victoria Clarinda	N. A. Lind	Blackwatch	James Durno
Victoria Mary	J. Deane Willis	Czarowitz	J. Deane Willis
Victoria 83d	A. Cruickshank	Commodore	A. Cruickshank
Victoria 58th	A. Cruickshank	Pride of the Isles	A. Cruickshank
Victoria 43d	A. Cruickshank	Champion of England	A. Cruickshank
Victoria 36th	A. Cruickshank	Baronet	A. Cruickshank
Victoria 31st	A. Cruickshank	Master Butterfly 2d	Col. Towneley

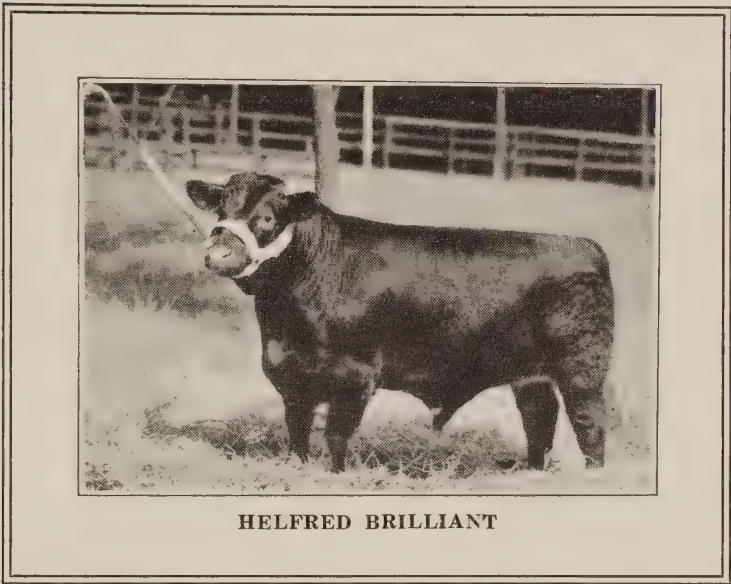
Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Villager's Choice—sire, Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Melbourne Verbena 1356227 by Ballylin Rodney 945251, out of Verbena Lass 2d 1119065.

Parkdale Radium—sire, Radium 385197 by Double Dale 337156, out of Lady Fragrant v54-949. Dam, Queen of Beauty 27th 164501 by Diamond Goods 333014, out of Queen of Beauty 20th 81014.

Helfred Ringleader 1882837—Won second prize in the strong class of twenty-five calves at the Iowa State Fair this year.

HELFRÉD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRÉD BRILLIANT

Bull

HELFRÉD BRILLIANT 1882829

Lot 2

Red, calved Sept. 3, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by First of All	Frank C. Baker
Villager's Verbena	Frank C. Baker	Roan Villager	Chas. E. Leonard & Son
Melbourne Verbena	John Alexander & Sons	Ballylin Rodney	Harry S. Black
Verbena Lass 2d	A. J. Ryden	Memory's Masterpiece	W. H. Miner
Verbena Lass	J. G. Robbins & Sons	Lord Avondale	Carpenter & Ross
Dutch Beauty 2d	J. G. Robbins & Sons	The Dutchman	E. E. Souers
Verbena Beauty	Greene Bros	Lord Abbot	John Cran
Verbena 3d	J. G. Robbins & Sons	Conductor	J. G. Robbins & Sons
Verbena of Hick. P.	Wm. Cummings & Son	Champion of America	Wm. Cummings & Sons
Verbena	A. Cruickshank	Lamlash	A. Cruickshank
Veronica	A. Cruickshank	Pride of the Isles	A. Cruickshank
Violante	A. Cruickshank	Champion of England	A. Cruickshank

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Roan Villager—sire, Grand View Villager 1047864 by Village Beau 397715, out of Lauretta 17th 875289. Dam, Ardmore Countess 4th 1235282 by Lord Julian 476556, out of Ardmore Countess 3d 519738.

Ballylin Rodney—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Villa Grove Flower 2d 740190 by Meadow King 2d 385234, out of Villa Grove Flower 151292.

Helfred Brilliant 1882829—Helfred Brilliant won first prize in class at the National Beef Cattle Show this year beating our Iowa State Fair first prize calf.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRED COMBINATION

Lot 3

Bull

HELFRED COMBINATION 1868777

Roan, calved July 9, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires	Breeder's of Sires	
				Got by Fascinator	Hopley Stock Farm	
Rosa Hope	of Helfred	F. W. Hubbell	Collynie Clipper Star		Easton & Ward	
Rosa Hope	32d	J. Kardel & Son	Parkdale Bondsman		Bellows Bros.	
Rosa Hope	30th	J. Kardel & Son	Selection's Fame		G. H. George	
Rosa Hope	27th	Peter White	Bandolier		David Anderson	
Rosa Hope	26th	David Anderson	Darius		J. G. Smith	
Rosa Hope	25th	Duke of Richmond	Prince of Fortune		G. Bruce	
Rosa Hope	19th	Duke of Richmond	Village Archer		Wm. Duthie	
Rosa Hope	14th	Duke of Richmond	Musgrave		W. S. Marr	
Rosa Hope	7th	Duke of Richmond	Scotland's Glory		Wm. Duthie	
Rosa Hope	3d	Duke of Richmond	Warrior Bold		E. W. Meade Waldo	

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Parkdale Bondsman—sire, Village Supreme 423865 by Sultan Supreme 367161, out of Village Clara 108337. Dam, Juno of Parkdale 5th 610930 by Maxwalton Rosedale 334954, out of Juno of Parkdale 2d 164489.

Helfred Combination 1868777—Some excellent judges declare Helfred Combination to be the best bull of our 1936 crop. We like him and we think you will like him. He is a most promising son of the grand champion Fascinator.

HELFRID FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRID CORONET

Bull

Lot 4

HELFRID CORONET 1868779

Roan, calved May 13, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Winifred of Helfred.....	F. W. Hubbell.....	First of All.....	Frank C. Baker
Winifred 12th.....	Tomson Bros.....	Scarlet Crown.....	Tomson Bros.
Winifred 9th.....	Tomson Bros.....	Marshal's Crown.....	Tomson Bros.
Winifred Sultana.....	C. S. Nevius & Sons.....	Brave Sultan.....	Tomson Bros.
Winifred Maid 4th.....	C. S. Nevius & Sons.....	Emma's Valentine.....	C. S. Nevius
Blythe Maid.....	C. S. Nevius.....	Blyte Pavonia.....	O. O. Wolf
Maid of Honor.....	George Bothwell.....	Grand Victor.....	Joseph Duncan
Winifred 4th.....	Wm. Duthie.....	Scottish Archer.....	A. Cruickshank
Winifred 2d.....	A. Cruickshank.....	Gravesend.....	A. Cruickshank
Winifred.....	A. Cruickshank.....	Vermont.....	A. Cruickshank

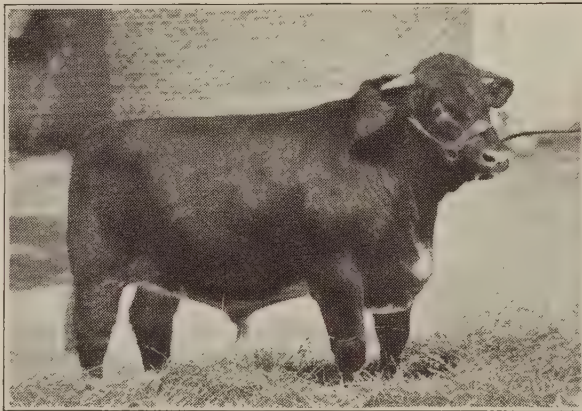
Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Scarlet Crown—sire, Marshal's Crown 678827 by Village Marshal 427572, out of Mari-gold 3d 159480. Dam, Divide Gem 565567 by Second Thought 394904, out of Susan 4th 87192.

Helfred Coronet 1868779—This is one of the best bulls to be sold this year. His picture shows him to be good in front. It does not show his deep, full quarters and his excellent timbre. He is a grand specimen of the always desirable Wimple family.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRD DEFENDER

Lot 5

Bull

HELFRD DEFENDER 1882830

Roan, calved Sept. 19, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder of Dams		Sires	Breeder of Sires	
				Got by	First of All	Frank C. Baker
Princess	Victoria 5th	Frank C. Baker	Ballylin	Rodney	Harry S. Black	
Princess	Victoria 2d	Bellows Bros.	Sultan	Supreme	Owen Kane	
Princess	Victoria	M. L. Andrews	Prince	Robin	F. W. Ayers	
Victoria	Clarinda	N. A. Lind	Blackwatch		James Durno	
Victoria	Mary	J. Deane Willis	Czarowitz		J. Deane Willis	
Victoria	83d	A. Cruickshank	Commodore		A. Cruickshank	
Victoria	58th	A. Cruickshank	Pride of the Isles		A. Cruickshank	
Victoria	43d	A. Cruickshank	Champion of England		A. Cruickshank	
Victoria	36th	A. Cruickshank	Baronet		A. Cruickshank	
Victoria	31st	A. Cruickshank	Master Butterfly	2d	Col. Towneley	

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Ballylin Rodney—sire, Rodney 753273 by Sanguhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Villa Grove Flower 2d 740190 by Meadow King 2d 385234, out of Villa Grove Flower 151292.

Sultan Supreme—sire, Double Dale 337156 by Avondale 245144, out of Maxwalton Rosewood 12640. Dam, Lustre of Anoka A. 63041 by Anoka Sultan 264212, out of Chief Lustre 21st v60-797.

Helfred Defender 1882830—Note the great bull in this pedigree. His dam, a nice roan cow, was first prize as a senior heifer calf at the 1928 International Stock show. He will breed well for you.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRED PIONEER

Bull

Lot 6

HELFRED PIONEER 1882836

Roan, calved Sept. 17, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Helfred Robin.....F. W. Hubbell
Myrtle 3d 1792582.....	Holz Bros.....	Balcairn Browndale.....	Thos. E. Wilson
Champion's Myrtle.....	W. E. Graham & Sons.....	Lancaster Champion.....	W. E. Graham & Sons
Myrtle 2d	W. H. Clark.....	Village Lad.....	W. E. Summerville
Scotch Myrtle	W. W. Parkhill & Son.....	Gainford Baronet.....	C. D. McClellan
Sunshine	Thos. Brown & Son.....	Proud Chief.....	Thos. Johnson & Son
Laura	Thos. Brown.....	Cookson	Cookson Bros.
Linnie	Brown Bros.....	Alexander	A. Alexander
Scotch Myrtle.....	A. Alexander.....	Emma's Prince.....	A. Alexander
Myrtle	A. Innes.....	Roscommon	G. Bruce
Floss	A. Innes.....	Nairn	J. Burt

Helfred Robin—sire, Helfred Cupbearer 1683028 by Collynie Clipper Star 1554906, out of Rosewood 104th 1564716. Dam, Princess Victoria 5th 1513065 by Ballylin Rodney 945251, out of Princess Victoria 2d 890173.

Balcairn Browndale—sire, Balcairn Regal Star 1558529 by Balcairn Crescent 1558528, out of Balcairn Royal Bride 1558554. Dam, Edellyn Rosewood 9th 1580535 by Browndale Count 1156438, out of Winmoor Rosewood 4th 1378327.

Lancaster Champion—sire, Gainford Guard 1030541 by Gainford Champion 410269, out of Pride of Inverness 176983. Dam, Golden Sunbeam 1205562 by Maxwalton Pure Gold 2d 699946, out of Fairy Sunbeam 23588.

Helfred Pioneer 1882836—This good, dark roan bull is from a great red cow that we showed with great success as a yearling. He will sire smooth, thick fleshed calves with plenty of quality and character.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRED BANNER

Lot 7

Bull

HELFRED BANNER 1882828

Roan, calved Jan. 3, 1937. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires		Breeder's of Sires	
				Got by Fascinator		Hopley Stock Farm	
Princess Missie	25th	Thos. E. Wilson	Browndale Count			James Douglas	
Princess Missie	24th	Otto P. Anderson	Broadhooks Jupiter			M. E. Jones & Son	
Princess Missie	23d	Chas. Scheidecker	Village Archer	2d		Anoka Farms	
Princess Missie	20th	Lord Merthyr	Collynie Chancellor			W. Duthie	
Princess Missie	19th	Lord Merthyr	Morning Star			C. H. Jolliffe	
Princess Missie	8th	Lord Merthyr	Broad Arrow			H. C. Lewis	
Princess Missie	5th	W. J. Buckley	Granite Rock			W. Parkin Moore	
Princess Missie		W. Duthie	Prince William			W. S. Marr	
Mistletoe		Lord Polwarth	Lord Broughton			T. C. Booth, Est.	
Missie	118th	W. S. Marr	William of Orange			A. Cruickshank	

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edelyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Browndale Count—sire, Browndale 334947 by Avondale 245144, out of Maxwalton Mina 2d 86601. Dam, Morning Blossom 2d 1023473 by Roan Chief 361556, out of Morning Blossom 711477.

Broadhooks Jupiter—sire, Maxwalton Jupiter 401354 by Avondale 245144, out of Jeanie v61-656. Dam, Cotahay Butterfly 2d 753098 by Broadhooks Earl 753089, out of Mary 3d 753099.

Helfred Banner 1882828—This great junior calf is improving daily and is destined to become an impressive sire. Note his top sires. His dam was a first prize yearling at the Illinois and Iowa State Fairs and the American Royal. Carry this fellow on if you want a real show and breeding bull.

HELFBRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFBRED ORATOR

Bull

Lot 8

HELFBRED ORATOR 1882834

Roan, calved Oct. 15, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Augusta 30th.....	G. H. Schuerman.....	Dale's Lodge Keeper.....	T. A. Russell
Lady Augusta 8th.....	Loveland Stock Farm.....	Cumberland Gift.....	J. W. McDermott
Lady Augusta 3d.....	George Allen.....	Victor Sultan.....	F. W. Harding
Augusta 99th.....	James Bruce.....	Waverley.....	A. Strachan
Augusta 44th.....	James Bruce.....	Banadullae.....	J. Bruce
Augusta 24th.....	James Bruce.....	Alison.....	G. Anderson
Augusta 5th.....	James Bruce.....	Privy Seal.....	A. Cruickshank
Augusta 2d.....	James Bruce.....	Le Premier.....	James Bruce
Augusta 1st.....	James Bruce.....	Dauphin.....	George Shepherd
Augusta.....	James Bruce.....	Premier.....	J. Whitehead

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Dale's Lodge Keeper—sire, Matchless Dale 832313 by Dale Viscount 583934, out of Fair Matchless 832314. Rosewood 41st =154566= by Pride of Escana =114559=, out of Athelstane Rosewod 5th 1054048.

Cumberland Gift—sire, Cumberland Repeater 454657 by King Cumberland 2d 352076, out of Walpole Lady 150147. Dam, King's Gift 203804 by Cumberland Marshal 412384, out of Gift of Albion 107199.

Helfred Orator 1882834—Was one of the first prize pair of calves at the Illinois State Fair this year. He has the lowset, wide, thick type that goes with all of the get of Fascinator and he will certainly be a winning senior yearling if carried on for next year.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 9

Bull

HELFRD MARSHAL 1868781

Red, calved March 3, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa

Dams	Breeder of Dams		Sires	Breeder of Sires	
	Got by		Sni-A-Bar Golden Ring	Sni-A-Bar Farms	
Village Beauty 4th	Hopley Stock Farm	Dreadnaught Crystal		Hay Brown	
Village Beauty 3d	Hopley Stock Farm	Beau's Stamp		Hopley Stock Farm	
Village Beauty 2d	Hopley Stock Farm	Village Beau		D. R. Hanna	
Village Beauty	Uppermill Farm	Villager		C. H. Jolliffe	
Phingask Beauty	Anthony Morrison	Morton of Cluny		Lady G. Cathcart	
Woodend Beauty 9th	A. Crombie	Ping Pong		A. Crombie	
Woodend Beauty 2d	A. Crombie	Incubator		W. Murray	
Beauty 7th	J. Milne	Sanquhar's Heir		A. B. Law	
Beauty 6th	J. Milne	Royal George		J. B. Manson	
Beauty 4th	J. Robertson	Prince Royal		F. W. Christie	
Rosy	R. Watson	Royal Fandango		Mrs. M. Fenwick	
Rosebud	J. Gorrie	Lord Strathearne 2d		J. White	

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Dreadnaught Crystal—sire, Cudham Dreadnaught 860431 by Sanquhar Dreadnaught 680399, out of Rosetta 6th 860433. Dam, Bonnie Cumberland 3d 107931 by See A Cumberland 267738, out of Bonnie Belle Lancaster v43-591.

Beau's Stamp—sire, Village Beau 397715 by Villager 295884, out of Belle of Ordens v69-718. Dam, Missie 174th 181097 by Belle's Knight 391719, out of Missie 116th 51198.

Lot 10

Bull

HELFRD PARADE 1882835

White, calved Sept. 19, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeder of Dams		Sires	Breeder of Sires	
	Got by		First of All	Frank C. Baker	
Helfred Lady Nonpareil	F. W. Hubbell	Villager's Choice		Frank C. Baker	
Collynie Lady Nonpareil	Duthie Webster	Butler of Damside		T. L. Anderson	
Nonpareil Peace	H. T. Fenwick	Knight Templar		H. T. Fenwick	
Nonpareil Countess	J. Davidson	Lavender Earl		J. Marr	
Nonpareil Princess 3d	J. Davidson	Abbotsford 2d		Wm. Duthie	
Nonpareil Dandy	J. Davidson	Coryvreckan		J. Wilson	
Nonpareil Princess	J. Davidson	Royal James		A. Cruickshank	
Nonpareil Beauty 4th	S. Campbell	Gravesend		A. Cruickshank	
Nonpareil Beauty	S. Campbell	Champion		S. Campbell	
Nonpareil 28th	S. Campbell	Sir Christopher		R. Booth	
Nonpareil 24th	S. Campbell	Lord Sackville		A. Cruickshank	

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Villager's Choice—sire, Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Melbourne Verbena 1356227 by Ballylin Rodney 945251, out of Verbena Lass 2d 1119065.

Butler of Damside—sire, Cupbearer of Collynie 548990 by Merry Stamp 410884, out of Proud Queen v55-671E. Dam, Butterfly Bessie v58-834E by Bessie's Baron (101524), out of Butterfly Princess 38th v57-1038E.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRED MYSTIC STAR

Bull

Lot 11

HELFRED MYSTIC STAR 1882833

Roan, calved Nov. 11, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Helfred Robin.....	F. W. Hubbell
Rosewood 36th	R. C. Boeger.....	Rodney's Cavalier.....	W. A. Forsythe & Sons
Rosewood 33d	R. C. Boeger.....	Rosewood Revelation.....	A. O. Stanley
Maxwalton Rosewood 30th.....	Carpenter & Ross.....	Rodney	C. H. Jolliffe
Maxwalton Rosewood 7th.....	Carpenter & Ross.....	Maxwalton Renown.....	Carpenter & Ross
Rosewood 86th.....	George Walker.....	Pride of Day.....	Wm. Duthie
Rosewood 81st.....	J. Bruce.....	Waverley	A. Strachan
Rosewood 45th	J. Bruce.....	Banadullae	J. Bruce
Rosewood 27th	J. Bruce.....	Duke of Edinburgh.....	J. Bruce
Rosewood 13th	J. Bruce.....	Privy Seal.....	A. Cruickshank
Rosewood 9th	J. Bruce.....	Mario	W. S. Marr

Helfred Robin—sire, Helfred Cupbearer 1683028 by Collynie Clipper Star 1554906, out of Rosewood 104th 1564716. Dam, Princess Victoria 5th 1513065 by Ballylin Rodney 945251, out of Princess Victoria 2d 890173.

Rodney's Cavalier—sire, Rodney's Masterpiece 1217192 by Rodney 753273, out of Maxwalton Rosemary 2d 699938. Dam, Broadhooks 13th 1115667 by Rosewood Radium 512686, out of Countess 655299.

Rosewood Revelation—sire, Merry Revelation 1390373 by Juno's Commander 1058139, out of Augusta Supreme 1141069. Dam, Rosewood 90th 535957 by Mysie's Knight 313299, out of Rosewood 80th 42552.

Helfred Mystic Star 1882833—Here is a good smooth bull with an excellent head, full quarters and lots of quality. His pedigree also is impressive.

HELFBRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFBRED IRONCLAD

Lot 12

Bull

HELFBRED IRONCLAD 1868780

Roan, calved May 8, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Sni-A-Bar Golden Ring.....Sni-A-Bar Farms
Lady Buttercup 7th.....	L. C. Oloff & Son.....	Browndale Baron.....	Thos. E. Wilson
Lady Buttercup 3d.....	L. C. Oloff.....	Gainford Royalist.....	C. V. Burleson
Buttercup	H. J. Harms.....	Orange Avon.....	Carpenter & Ross
Roan Buttercup.....	J. H. Miller.....	Secret Victor.....	J. F. & J. W. Prather
Strowan Buttercup 24th.....	C. H. G. Stirling.....	Bright Star.....	A. M. Gordon
Strowan Buttercup 7th.....	T. J. G. Stirling.....	Defender	J. McWilliam
Strowan Buttercup 3d.....	T. J. G. Stirling.....	Admiral	J. Smith
Strowan Buttercup 2d.....	T. J. G. Stirling.....	Prince of the Mill 2d.....	B. Campbell
Strowan Buttercup.....	T. J. G. Stirling.....	Red Prince.....	J. Taylor
Minerva	T. J. G. Stirling.....	British Ensign.....	J. Tweedie

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Browndale Baron—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Lavender 2d 873735 by Kingwood 682218, out of Lady Lavender 9th 556515.

Gainford Royalist—sire, Gainford Champion 410269 by Gainford Marquis 370987, out of Emmeline 19th 181164. Dam, Duchess of Gloster B. 725947 by Champion Goods 410385, out of Duchess of Gloster L 150330.

Helfred Ironclad 1868780—Here is a good, thick, deep fellow from a cow that we showed with much success.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Bull

Lot 13

HELFRD MASTERSTROKE 1882832

Roan, calved Oct. 1, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Helfred Robin.....	F. W. Hubbell
Rosewood of Helfred 3d.....	F. W. Hubbell.....	Sni-A-Bar Golden Ring.....	Sni-A-Bar Farms
Rosewood's Star.....	George Greer.....	Rodney	C. H. Jolliffe
Rosewood 93d.....	J. Napier Reynard.....	Collynie Bright Hope.....	Wm. Duthie
Rosewood 91st.....	J. Napier Reynard.....	Sittyton Style.....	Wm. Duthie
Naemoor Rosewood.....	J. J. Moubray.....	Star of Dawn.....	J. J. Moubray
Rosewood 90th.....	R. Wilson.....	County Seal.....	A. Murray
Rosewood 84th.....	R. Wilson.....	King Lear.....	G. Argo
Rosewood 80th.....	W. D. Morrison.....	Golden Prince.....	R. Copland
Rosewood 78th.....	W. D. Morrison.....	Early Morning.....	Wm. Duthie
Rosewood 76th.....	W. D. Morrison.....	Waverley	A. Strachan

Helfred Robin—sire, Helfred Cupbearer 1683028 by Collynie Clipper Star 1554906, out of Rosewood 104th 1564716. Dam, Princess Victoria 5th 1513065 by Ballylin Rodney 945251, out of Princess Victoria 2d 890173.

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Rodney—sire, Sanquhar Dreadnought 680399 by Hawthorn Champion 530142, out of Zoe 11th v53-916E. Dam, Rosetta 7th 753278 by Prince of the Blood 715108, out of Bal-lechin Rosetta 753274.

Helfred Masterstroke 1882832—Comes from prize winning parents. His sire was grand champion and his dam, first prize senior yearling at the Iowa State Fair. His granddam was the dam of the champion bull, Helfred Style. He should be an impressive sire.

Bull

Lot 14

HELFRD RAMBLER 1898758

Red, calved Mar. 29, 1937. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

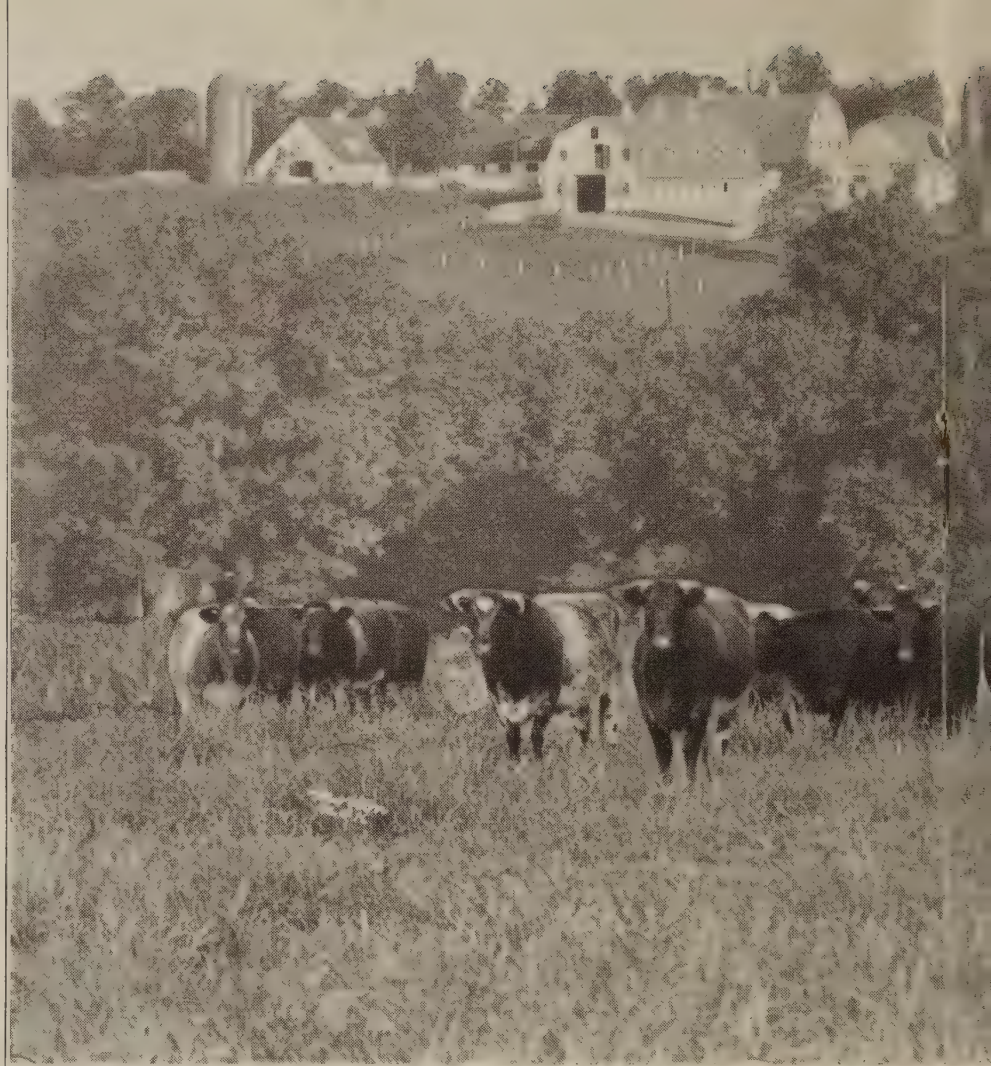
Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by First of All.....	Frank C. Baker
Sanquhar Marigold 26th.....	C. A. Oldsen.....	Rodney Bruce.....	Carpenter & Ross
Sanquhar Marigold 19th.....	C. A. Oldsen.....	Bapton Gainford.....	E. B. Thomas
Sanquhar Marigold 13th.....	C. A. Oldsen.....	Inverness Hall Mark.....	W. McAllister
Sanquhar Marigold 12th.....	A. M. & O. J. Law.....	Proud Warrior.....	W. Anderson
Sanquhar Marigold 9th.....	A. M. & O. J. Law.....	Hawthorn Champion	Wm. Duthie
Marigold 7th.....	C. E. Law.....	Scottish Crown.....	Wm. Duthie
Marigold 3d.....	C. E. Law.....	Graceful Prince.....	C. E. Law
Marigold 2d.....	A. I. Fortescue.....	Star of Morning.....	A. M. Gordon
Marigold	W. I. Fortescue.....	Vivian	A. I. Fortescue
Mary 2d.....	W. I. Fortescue.....	Caractacus	J. W. & E. Cruickshank

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Rodney Bruce—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Maxwalton Augusta 21st 699949 by Maxwalton Renown 367543, out of Lady Augusta 76430.

Bapton Gainford—sire, Gainford Monarch 429228 by Gainford Champion 410269, out of Queen Victoria 74507. Dam, Missie 165th v55-426 by Bapton Diamond 187000, out of Missie 164th v51-713.

Helfred Rambler 1898758—This is the youngest bull in the sale but one of the best prospects. His dam has been one of our best producing cows and his sire is also the sire of our first prize 1937 calf.



This picture shows the farm buildings, barns, sheds, etc., at Helfred Farm and the heifer

Lot 15

300 daylands

Cow

ROAN LADY 60th 1815486

Red, calved April 1, 1935. Bred by G. H. Schuerman, Mt. Pleasant, Iowa; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeder's of Dams		Sires	Breeder's of Sires	
	Got by		Helfred Royal	F. W. Hubbell	
Roan Lady 55th	G. H. Schuerman	Dale's Lodge Keeper		T. A. Russell	
Roan Lady 49th	W. A. Dryden	Rare Sort		W. A. Dryden	
Roan Lady 43d Imp.	J. L. Reid	Royal Crown		W. Duthie	
Roan Lady 31st	J. L. Reid	Wanderer's Gift		W. S. Marr	
Roan Lady 23d	J. L. Reid	Minstrel Boy		W. S. Marr	
Roan Lady 22d	W. S. Marr	Elocutionist		W. S. Marr	
Roan Lady 14th	W. S. Marr	William of Orange		A. Cruickshank	
Roan Lady 10th	W. S. Marr	Athabasca		A. Cruickshank	
Red Lady 2d	W. S. Marr	Heir of Englishman		G. R. Barclay	
Red Lady	W. S. Marr	Young Pacha		S. Campbell	

Helfred Royal—sire, Sni-A-Bar Golden Ring 1636566 by Prentice 1005345, out of Richland Bountiful 1310073. Dam, Augusta 144th 1681295 by Villager's Last 814602, out of Augusta 142d 1370903.

Dale's Lodge Keeper—sire, Matchless Dale 832313 by Dale Viscount 583934, out of Fair Matchless 832314. Rosewood 41st =154566= by Pride of Escana =114559=, out of Athelstane Rosewood 5th 1054048.

Rare Sort—sire, Archer's Hope 402425 by Nonpareil Archer 236802, out of Rosa Hope 16th 48897. Dam, Goldie of Byres 2d 193033 by Prime Favorite 229682, out of Goldie of Byres v49-410E.

Roan Lady 60th 1815486—This choice heifer will drop a calf before the sale. She is bred to the grand champion Fascinator.



and the heifers that will be sold in this sale. Come to visit us on October 9th.

Cow

Lot 16

ROSEWOOD OF HELFRED 5th 1832274

Red, calved June 10, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
Edellyn Rosewood 12th.....	Thos. E. Wilson.....	Got by Goldspur's Ordens.....	Hopley Stock Farm
Cambus Rosewood 2d.....	Alexander & Addie.....	Browndale Gift.....	James Douglas & Sons
Fairlawne Rosewood 10th.....	W. M. Cazalet.....	Naemoor Ironclad.....	J. J. Moubray
Rosewood 88th.....	James Morrison.....	Boquhan Captain.....	S. Mitchell
Rosewood 86th.....	James Morrison.....	Royal Diadem.....	P. Bruce
Rosewood 78th.....	James Morrison.....	Broadhooks Mint.....	J. Durno
Rosewood 76th.....	W. D. Morrison.....	Early Morning.....	Wm. Duthie
Rosewood 54th.....	Jas. Bruce.....	Waverley.....	A. Strachan
Rosewood 23d.....	Jas. Bruce.....	Cap-a-Pie.....	Jas. Bruce
Rosewood 13th.....	Jas. Bruce.....	Duke of Edinburgh.....	Jas. Bruce
		Privy Seal.....	A. Cruickshank

Goldspur's Ordens—sire, Browndale Goldspur 146101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Countess 5th 925486 by Villager's Coronet 476743, out of Village Countess 504054.

Browndale Gift—sire, Browndale Courier 1505288 by Browndale Hero 1253666, out of Morning Blossom 4th 1505294. Dam, Joyful Jilt 1505292 by Browndale Count 1156438, out of Willow Bank Jilt 1488776.

Naemoor Ironclad—sire, Garbity Field Marshal 1086755 by Edgcote Flatterer 633342, out of Mabel 10th v59-845E. Dam, Naemoor Jealousy 3d v64-1135E by Edgcote Masterpiece 725931, out of Newton Jealousy 4th v56-707E.

Rosewood of Helfred 5th 1832274—Here is a choice heifer out of the same dam as our International grand champion Rosewood of Helfred 4th. She was bred April 4th to our champion herd bull Fascinator.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 17

Cow

HELFRED VERBENA 5TH 1832273

Roan, calved July 12, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Collynie Clipper Star.....	Easton & Ward
Melbourne Verbena.....	John Alexander & Sons.....	Ballylin Rodney	Harry S. Black
Verbena Lass 2d.....	A. J. Ryden.....	Memory's Masterpiece.....	W. H. Miner
Verbena Lass.....	J. G. Robbins & Sons.....	Lord Avondale.....	Carpenter & Ross
Dutch Beauty 2d.....	J. G. Robbins & Sons.....	The Dutchman.....	E. E. Souers
Verbena Beauty.....	Greene Bros.....	Lord Abbot.....	John Cran
Verbena 3d.....	J. G. Robbins & Sons.....	Conductor	J. G. Robbins & Sons
Verbena of Hick. P.....	Wm. Cummings & Son.....	Champion of America.....	Wm. Cummings & Sons
Verbena	A. Cruickshank.....	Lamlash	A. Cruickshank
Veronica	A. Cruickshank.....	Pride of the Isles.....	A. Cruickshank
Violante	A. Cruickshank.....	Champion of England.....	A. Cruickshank

Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Ballylin Rodney—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Villa Grove Flower 2d 740190 by Meadow King 2d 385234, out of Villa Grove Flower 151292.

Memory's Masterpiece—sire, Fond Memory 320270 by Whitehall Sultan 163573, out of Victoria of Hill Farm 8th v46-256. Dam, Carnation 10th 96630 by Proud Emblem 317093, out of Carnation 8th v54-470E.

Helfred Verbena 5th 1832273—Here is one of our much valued Verbenas. This family has furnished us many prize winners. She was bred to Fascinator Feb. 26.

Lot 18

Cow

MARIGOLD OF HELFRED 2d 1815484

Red, calved Feb. 10, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams			Breeders of Dams	Sires	Breeders of Sires
			Got by	Collynie Clipper Star.....	Easton & Ward
Sanquhar	Marigold	26th.....	C. A. Oldsen.....	Rodney Bruce.....	Carpenter & Ross
Sanquhar	Marigold	19th.....	C. A. Oldsen.....	Bapton Gainford.....	E. B. Thomas
Sanquhar	Marigold	13th.....	C. A. Oldsen.....	Inverness Hall Mark.....	W. McAllister
Sanquhar	Marigold	12th.....	A. M. & O. J. Law.....	Proud Warrior.....	W. Anderson
Sanquhar	Marigold	9th.....	A. M. & O. J. Law.....	Hawthorn Champion	Wm. Duthie
Marigold	7th.....		C. E. Law.....	Scottish Crown.....	Wm. Duthie
Marigold	3d.....		C. E. Law.....	Graceful Prince.....	C. E. Law
Marigold	2d.....		A. I. Fortescue.....	Star of Morning.....	A. M. Gordon
Marigold			W. I. Fortescue.....	Vivian	A. I. Fortescue
Mary	2d.....		W. I. Fortescue.....	Caractacus	J. W. & E. Cruickshank

Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Rodney Bruce—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Maxwalton Augusta 21st 699949 by Maxwalton Renown 367543, out of Lady Augusta 76430.

Bapton Gainford—sire, Gainford Monarch 429228 by Gainford Champion 410269, out of Queen Victoria 74507. Dam, Missie 165th v55-426 by Bapton Diamond 187000, out of Missie 164th v51-713.

Marigold of Helfred 2d 1815484—This daughter of the International grand champion Collynie Clipper Star will make a grand foundation cow. She was bred Jan. 14 to Fascinator.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRED VERBENA 4TH

Cow

Lot 19

HELFRED VERBENA 4th 1832272

Roan, calved May 5, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sni-A-Bar Golden Ring	Sni-A-Bar Farms
Villager's Verbena	Frank C. Baker	Roan Villager	Chas. E. Leonard & Son
Melbourne Verbena	John Alexander & Sons	Ballylin Rodney	Harry S. Black
Verbena Lass 2d	A. J. Ryden	Memory's Masterpiece	W. H. Miner
Verbena Lass	J. G. Robbins & Sons	Lord Avondale	Carpenter & Ross
Dutch Beauty 2d	J. G. Robbins & Sons	The Dutchman	E. E. Souers
Verbena Beauty	Greene Bros	Lord Abbot	John Cran
Verbena 3d	J. G. Robbins & Sons	Conductor	J. G. Robbins & Sons
Verbena of Hick, P.	Wm. Cummings & Son	Champion of America	Wm. Cummings & Sons
Verbena	A. Cruickshank	Lamlash	A. Cruickshank
Veronica	A. Cruickshank	Pride of the Isles	A. Cruickshank
Violante	A. Cruickshank	Champion of England	A. Cruickshank

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Roan Villager—sire, Grand View Villager 1047864 by Village Beau 397715, out of Lauretta 17th 875289. Dam, Ardmore Countess 4th 1235282 by Lord Julian 476556, out of Ardmore Countess 3d 519738.

Ballylin Rodney—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Villa Grove Flower 2d 740190 by Meadow King 2d 385234, out of Villa Grove Flower 151292.

Helfred Verbena 4th 1832272—Is a great heifer from one of our most prized families. In 1936 she won first prize at the Illinois and Iowa State Fairs. She was bred June 13 to Fascinator.

HELFRID FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRID BUTTERFLY 10TH

Lot 20

Cow

HELFRID BUTTERFLY 10th 1868785

White, calved Mar. 2, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires		Breeder's of Sires	
		Got by		Goldspur's		Ordens.....	
Village Butterfly	11th.....	Hopley Stock Farm.....	Browndale	Goldspur.....	Thos. E. Wilson	Hopley Stock Farm	
Village Butterfly	2d.....	Hopley Stock Farm.....	Village	Beau.....	D. R. Hanna		
Hindley Butterfly	2d.....	Joseph Pumphrey.....	Augusta's	Diamond 2d.....	H. C. Lewis		
Cadboll Butterfly	5th.....	J. & G. Young.....	Fusilier		G. S. Grant		
Rosebud	3d.....	J. Milne.....	Murillo		Wm. Duthie		
Rosebud		J. M. Ine.....	Royal	George.....	J. B. Manson		
Rosetta	3d.....	A. I. Fortescue.....	Rosario	K.....	A. I. Fortescue		
Rosetta		A. I. Fortescue.....	Rosario		A. H. Browne		
Butterfly	45th.....	A. I. Fortescue.....	Cabul		J. Thomson		
Butterfly	42d.....	A. I. Fortescue.....	Aeolus		A. I. Fortescue		

Goldspur's Ordens—sire, Browndale Goldspur 146101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Countess 5th 925486 by Villager's Coronet 476743, out of Village Countess 504054.

Browndale Goldspur—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Dorothy 1214058 by Kingwood 682218, out of Dundee Dorothy 924928.

Village Beau—sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud v50-678E. Dam, Belle of Ordens v69-718 by Lochaber 268243, out of Nellie of Ordens v56-837.

Helfred Butterfly 10th 1868785—Was a prize winner at the Iowa State Fair this year. Note the good character and symmetry shown in her picture. Bred to Fascinator July 13.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Cow

Lot 21

HELFRD CONSTANCE 1815480

Red, calved Feb. 24, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Collynie Clipper Star.....	Easton & Ward
Fair Constance 13th.....	Bellows Bros.....	Maxwalton Baron.....	Carpenter & Ross
Fair Constance 6th.....	Bellows Bros.....	Maxwalton Baron.....	Carpenter & Ross
Fair Constance 3d.....	Bellows Bros.....	Gloster Sultan.....	Bellows Bros.
Fair Constance 2d.....	Bellows Bros.....	Radium	Owen Kane
Fair Constance.....	Wm. Duthie.....	Knight of the Thistle.....	W. Duthie
Collynie Constance 2d.....	Wm. Duthie.....	Max of Cluny.....	Lady G. Cathcart
Collynie Constance.....	Wm. Duthie.....	Collynie Commodore.....	W. Duthie
Constance	Wm. Duthie.....	Christmas Star.....	A. M. Gordon
Linksfeld Regina 2d.....	C. J. Johnston.....	Marmion	W. Simpson
Linksfeld Regina.....	C. J. Johnston.....	Janissary 2d.....	J. Wilson

Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Maxwalton Baron—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Maxwalton Blossom 914955 by Count Avondale 387973, out of May Blossom 10th 121134.

Gloster Sultan—sire, Fair Sultan 494475 by Fair Acres Sultan 354154, out of Lady Douglas 4th 28968. Dam, Violet 3d 496866 by Gloster Mine 367597, out of Lady Violet 4th 85321.

Helfrd Constance 1815480—This one needs no comment. She was bred to Fascinator May 21.

Cow

Lot 22

HELFRD BEAUTY 1868783

Roan, calved Mar. 3, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Collynie Clipper Star.....	Easton & Ward
Craibstone Beauty 9th.....	Blair Bros.....	Villager's Sultan.....	Uppermill Farm
Craibstone Beauty 8th.....	Cecil Philip.....	Hillhead Leader.....	A. H. Reid
Craibstone Beauty 5th.....	Wm. Anderson.....	Proud Emblem.....	Wm. Duthie
Craibstone Beauty 3d.....	Wm. Anderson.....	Prince of the Vale.....	Col. Munro
Craibstone Beauty 2d.....	G. Anderson.....	Craibstone	A. C. Pirie
Kilblean Beauty.....	J. B. Manson.....	Touchstone	A. Cruickshank
Beauty 6th.....	J. B. Manson.....	Young Prince.....	G. Marr
Beauty 3d.....	G. Marr.....	Kelvinside	W. Stirling
Beauty	J. Milne.....	Young Pacha.....	Capt. Barclay
Flora	J. Milne.....	Fairfax Hero	A. Cruickshank

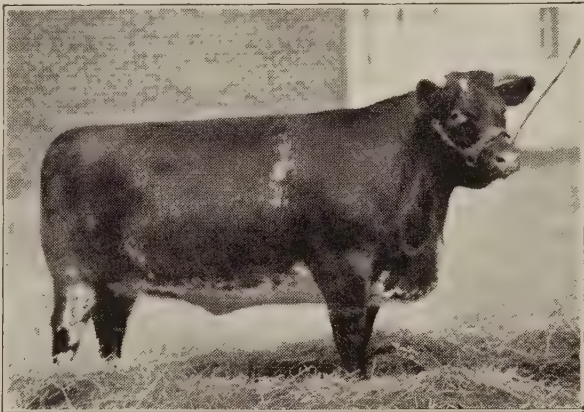
Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Villager's Sultan—sire, Villager 295884 by Village Beau 295883, out of Rosy Cloud v50-678E. Dam, Wimple 3d 82918 by Anoka Sultan 264212, out of Whitehall Wimple v60-1021.

Hillhead Leader—sire, Lothian Laird 610652 by Millicent Chief 324891, out of Polmaise Lovely Diamond v57-1128E. Dam, Mary Anne of Lancaster 51st 831862 by Macella 610653, out of Mary Anne of Lancaster 45th 831881.

Helfrd Beauty 1868783—Here is one of the best, a Kilblean Beauty, bred July 11 to Fascinator.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRED MISSIE

Lot 23

475
Blume

Cow

HELFRED MISSIE 1849331

Roan, calved Nov. 5, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeder's of Dams		Sires	Breeder's of Sires	
			Got by	Collynie Clipper Star	Easton & Ward
Princess Missie 25th	Thos. E. Wilson	Browndale Count			James Douglas
Princess Missie 24th	Otto P. Anderson	Broadhooks Jupiter			M. E. Jones & Son
Princess Missie 23d	Chas. Scheidecker	Village Archer 2d			Anoka Farms
Princess Missie 20th	Lord Merthyr	Collynie Chancellor			W. Duthie
Princess Missie 19th	Lord Merthyr	Morning Star			C. H. Jolliffe
Princess Missie 8th	Lord Merthyr	Broad Arrow			H. C. Lewis
Princess Missie 5th	W. J. Buckley	Granite Rock			W. Parkin Moore
Princess Missie	W. Duthie	Prince William			W. S. Marr
Mistletoe	Lord Polwarth	Lord Broughton			T. C. Booth, Est.
Missie 118th	W. S. Marr	William of Orange			A. Cruickshank

Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Browndale Count—sire, Browndale 334947 by Avondale 245144, out of Maxwalton Mina 2d 86601, Dam, Morning Blossom 2d 1023473 by Roan Chief 361556, out of Morning Blossom 711477.

Broadhooks Jupiter—sire, Maxwalton Jupiter 401354 by Avondale 245144, out of Jeanie v61-656. Dam, Cotehay Butterfly 2d 753098 by Broadhooks Earl 753089, out of Mary 3d 753099.

Helfred Missie 1849331—This choice heifer has outstanding ancestors. Do not overlook her. She is safe in calf since March 30, to Fascinator.

HELFRID FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Cow

Lot 24

HELFRID COUNTESS 2d 1815481

Red, calved Feb. 5, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Sni-A-Bar Golden Ring.....Sni-A-Bar Farms
Royal Countess 4th.....	R. C. Boeger.....	Parkdale Favorite.....	Bellows Bros.
Maxwalton Countess.....	Carpenter & Ross.....	Maxwalton Minstrel.....	Carpenter & Ross
Royal Countess 3d.....	Wm. Anderson.....	Royal Guard.....	J. Marr
Royal Countess 2d.....	Wm. Anderson.....	Proud Emblem.....	W. Duthie
Royal Countess.....	Wm. Anderson.....	Royal Stamp.....	W. Duthie
Oriana.....	T. F. Jamieson.....	Orion.....	T. F. Jamieson
Countess 12th.....	T. F. Jamieson.....	Mountain Archer.....	Wm. Duthie
Countess 4th.....	T. F. Jamieson.....	Cayhurst.....	A. Cruickshank
Countess.....	T. F. Jamieson.....	Marquis.....	W. S. Marr
Golden Morn.....	T. F. Jamieson.....	Lord Lansdowne.....	A. Cruickshank

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Parkdale Favorite—sire, Parkdale Radium 449574 by Radium 385197, out of Queen of Beauty 27th 164501. Dam, Westlawn Sweetheart 195614 by Victoria's Sultan 373336, out of Sweetheart 4th 134846.

Maxwalton Minstrel—sire, Maxwalton Renown 367543 by Avondale 245144, out of Lavender Bloom v62-713. Dam, Lady Missie 2d v66-530 by Godwin 115676, out of Collynie Missie v47-240.

Helpred Countess 2d 1815481—A choice heifer, richly bred. She was bred to Fascinator June 20.

Cow

Lot 25

HELFRID BUTTERCUP 2d 1832269

Red, calved May 26, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Goldspur's Ordens.....Hopley Stock Farm
Lady Buttercup 7th.....	L. C. Oloff & Son.....	Browndale Baron.....	Thos. E. Wilson
Lady Buttercup 3d.....	L. C. Oloff.....	Gainford Royalist.....	C. V. Burleson
Buttercup.....	H. J. Harms.....	Orange Avon.....	Carpenter & Ross
Roan Buttercup.....	J. H. Miller.....	Secret Victor.....	J. F. & J. W. Prather
Strowan Buttercup 24th.....	C. H. G. Stirling.....	Bright Star.....	A. M. Gordon
Strowan Buttercup 7th.....	T. J. G. Stirling.....	Defender.....	J. McWilliam
Strowan Buttercup 3d.....	T. J. G. Stirling.....	Admiral.....	J. Smith
Strowan Buttercup 2d.....	T. J. G. Stirling.....	Prince of the Mill 2d.....	B. Campbell
Strowan Buttercup.....	T. J. G. Stirling.....	Red Prince.....	J. Taylor
Minerva.....	T. J. G. Stirling.....	British Ensign.....	J. Tweedie

Goldspur's Ordens—sire, Browndale Goldspur 146101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Countess 5th 925486 by Villager's Coronet 476743, out of Village Countess 504054.

Browndale Baron—sire, Browndale Count 1156438 by Browndale 334947, out of Morning Blossom 2d 1023473. Dam, Edellyn Lavender 2d 873735 by King wood 682218, out of Lady Lavender 9th 556515.

Gainford Royalist—sire, Gainford Champion 410269 by Gainford Marquis 370987, out of Emmeline 19th 181164. Dam, Duchess of Gloster B. 725947 by Champion Goods 410385, out of Duchess of Gloster L 150330.

Helpred Buttercup 2d 1832269—Bred May 10 to Fascinator. You will like this heifer.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 26

Cow

VICTORIA MARY OF HELFRED 4th 1832275

Roan, calved July 4, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Goldspur's Ordens.....		Hopley Stock Farm
Victoria Mary of Helfred.....	F. W. Hubbell.....	Villager's Choice.....	Frank C. Baker
Victoria Mary 2d.....	Bellows Bros.....	Parkdale Radium.....	Bellows Bros.
Westlawn Victoria.....	Bellows Bros.....	Secret's Sultan.....	Bellows Bros.
Victoria Clarinda.....	N. A. Lind.....	Blackwatch.....	James Durno
Victoria Mary.....	J. Deane Willis.....	Czarowitz.....	J. Deane Willis
Victoria 83d.....	A. Cruickshank.....	Commodore.....	A. Cruickshank
Victoria 58th.....	A. Cruickshank.....	Pride of the Isles.....	A. Cruickshank
Victoria 43d.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank
Victoria 36th.....	A. Cruickshank.....	Baronet.....	A. Cruickshank
Victoria 31st.....	A. Cruickshank.....	Master Butterfly 2d.....	Col. Towneley

Goldspur's Ordens—sire, Browndale Goldspur 146101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Countess 5th 925486 by Villager's Coronet 476743, out of Village Countess 504054.

Villager's Choice—sire, Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Melbourne Verbena 1356227 by Ballylin Rodney 945251, out of Verbena Lass 2d 1119065.

Parkdale Radium—sire, Radium 385197 by Double Dale 337156, out of Lady Fragrant v54-949. Dam, Queen of Beauty 27th 164501 by Diamond Goods 333014, out of Queen of Beauty 20th 81014.

Victoria Mary of Helfred 4th 1832275—Everybody likes this pedigree and will like this heifer. She was bred March 25 to Fascinator.

Lot 27

Cow

HELFRD LADY NONPAREIL 3d 1832270

White, calved Sept. 2, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
	Got by Goldspur's Ordens.....		Hopley Stock Farm
Helfred Lady Nonpareil.....	F. W. Hubbell.....	Villager's Choice.....	Frank C. Baker
Collynie Lady Nonpareil.....	Duthie Webster.....	Butler of Damside.....	T. L. Anderson
Nonpareil Peace.....	H. T. Fenwick.....	Knight Templar.....	H. T. Fenwick
Nonpareil Countess.....	J. Davidson.....	Lavender Earl.....	J. Marr
Nonpareil Princess 3d.....	J. Davidson.....	Abbotsford 2d.....	Wm. Duthie
Nonpareil Dandy.....	J. Davidson.....	Coryvreckan.....	J. Wilson
Nonpareil Princess.....	J. Davidson.....	Royal James.....	A. Cruickshank
Nonpareil Beauty 4th.....	S. Campbell.....	Gravesend.....	A. Cruickshank
Nonpareil Beauty.....	S. Campbell.....	Champion.....	S. Campbell
Nonpareil 28th.....	S. Campbell.....	Sir Christopher.....	R. Booth
Nonpareil 24th.....	S. Campbell.....	Lord Sackville.....	A. Cruickshank

Goldspur's Ordens—sire, Browndale Goldspur 146101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Countess 5th 925486 by Villager's Coronet 476743, out of Village Countess 504054.

Villager's Choice—sire, Roan Villager 1304097 by Grand View Villager 1047864, out of Ardmore Countess 4th 1235282. Dam, Melbourne Verbena 1356227 by Ballylin Rodney 945251, out of Verbena Lass 2d 1119065.

Butler of Damside—sire, Cupbearer of Collynie 548990 by Merry Stamp 410884, out of Proud Queen v55-671E. Dam, Butterfly Bessie v58-834E by Bessie's Baron (101524), out of Butterfly Princess 38th v57-1038E.

Helfred Lady Nonpareil 3d 1832270—Bred to Fascinator July 11.

HELFRID FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



HELFRID GEM

Cow

Lot 28

HELFRID GEM 1849330

Roan, calved Dec. 15, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Sni-A-Bar Golden Ring.....Sni-A-Bar Farms
Fairview Gem	H. D. Boynton & Sons.....	Edgcote Challenger.....	E. Farley & Son
Nonpareil of Edgling.....	Bob Brennan.....	Edglink Archer.....	R. R. Brennan
Nonpareil of Maplewood.....	Gordon Smith.....	Broadhooks Star.....	Kyle Bros.
Nonpareil Gem.....	A. J. Howden.....	Lord Lavender.....	John Miller Jr.
Dumnaglass Nonpareil 6th.....	J. A. McGillivray.....	Butterfly King.....	John Young
Dumnaglass Nonpareil 2d.....	Lord Rosebery.....	Villager	J. Black
Dalmeny Nonpareil 6th.....	Lord Rosebery.....	Scottish Sailor.....	Wm. Duthie
Dalmeny Nonpareil 3d.....	Earl of Rosebery.....	Sittyton Seal.....	Wm. Duthie
Nonpareil Pride.....	S. Campbell.....	Gravesend	A. Cruickshank
Nonpareil 30th.....	S. Campbell.....	Royal Duke.....	S. Campbell

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Edgcote Challenger—sire, Edgcote Champion 1001350 by Edgcote Toft 649138, out of Rainnieshill Mysie 3d 804241. Dam, Edgcote Countess 1121175 by Edgcote Renown 850938, out of Double Countess 182708.

Edglink Archer—sire, Merry Clipper 1005342 by Harviestoun Grandee 732379, out of Greenhead Clipper 757977. Dam, Augusta 110th 961071 by Roan Lady's Gift 745197, out of Augusta New Year 633998.

Helfred Gem 1849330—This pleasing heifer was bred July 24 to Fascinator.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 29

Cow

HELFRD DUCHESS 1849328

Roan, calved Jan. 3, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Collynie Clipper Star.....	Easton & Ward
61st Duchess of Gloster.....	C. F. Curtiss.....	Rookwood Regent.....	C. F. Curtiss
59th Duchess of Gloster.....	C. F. Curtiss.....	Collynie Cupbearer.....	Easton & Ward
58th Duchess of Gloster.....	C. F. Curtiss.....	Lavender Toft.....	Owen Kane
57th Duchess of Gloster.....	Leslie Smith & Sons.....	Autocrat.....	James Durno
50th Duchess of Gloster.....	White & Smith.....	March Knight.....	C. E. Clarke
41st Duchess of Gloster.....	Arthur Johnston.....	King James.....	S. Campbell, Est.
37th Duchess of Gloster.....	Arthur Johnston.....	Indiana Chief.....	A. Cruickshank
34th Duchess of Gloster.....	A. Cruickshank.....	Dunblane.....	A. Cruickshank
Duchess of Gloster 21st.....	A. Cruickshank.....	Barmpton Prince.....	A. Cruickshank
Duchess of Gloster 13th.....	A. Cruickshank.....	Grand Duke of Gloster.....	A. Cruickshank
Duchess of Gloster 12th.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank
Duchess of Gloster 7th.....	A. Cruickshank.....	Lord Raglan.....	S. Stewart

Collynie Clipper Star—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989-081, out of Collynie Clipper 9th 1259361. Dam, Cluny Flora Anoka 3d 1270022 by Lavender Sultan 474341, out of Cluny Flora 117th 772269.

Rookwood Regent—sire, Lavender Toft 1053384 by Edgcote Toft 649138, out of Maxine Lavender 11th 575281. Dam, Rookwood Butterfly 2d 840705 by Knight Avon 3d 438984, out of Village Blythesome 2d 203218.

Collynie Cupbearer—sire, Collynie Clipper Crest 1259323 by Marquis of Millhills 989081, out of Collynie Clipper 9th 1259361. Dam, Pinegrove Hope 734160, by Pinegrove King 385278, out of Rosa Cumberland 149334.

Helfred Duchess 1849328—A daughter of an International Grand Champion. Bred July 12 to Fascinator.

Lot 30

Cow

HELFRD DUCHESS 2d 1858847

Roan, calved Dec. 29, 1935. Bred by E. E. Owens, Williamsburg, Iowa; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Rodney Star.....	E. E. Owens
Gainford Duchess 4th.....	E. E. Owens.....	Gainford Secret.....	C. E. Tilton
Cumberland's Duchess 3d.....	E. E. Owens.....	Cumberland Dictator.....	C. A. Saunders
Plainview Duchess 6th.....	Owens Bros.....	Cumberland Dictator.....	C. A. Saunders
Champion Duchess.....	S. G. Crawford.....	Champion.....	J. S. McCauley
60th Duchess of Gloster.....	H. C. Duncan.....	Chief Baron.....	A. Cruickshank
33d Duchess of Gloster.....	A. Cruickshank.....	Gondolier.....	A. Cruickshank
30th Duchess of Gloster.....	A. Cruickshank.....	Chancellor.....	A. Cruickshank
21st Duchess of Gloster.....	A. Cruickshank.....	Barmpton Prince.....	A. Cruickshank
13th Duchess of Gloster.....	A. Cruickshank.....	Grand Duke of Gloster.....	A. Cruickshank
Duchess of Gloster 12th.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank

Rodney Star—sire, Melbourne Rodney 1382512 by Ballylin Rodney 945251, out of Millcraig Costly Lily 2d 1118841. Dam, Cumberland's Duchess 3d 1009563 by Cumberland Dictator 361987, out of Plainview Duchess 6th 1255902.

Gainford Secret—sire, Gainford Champion 410269 by Gainford Marquis 370987, out of Emmeline 19th 181164. Dam, Cracidan Queen 5th 514093 by Village Favorite 420383, out of Cracidan Queen 3d 84960.

Cumberland Dictator—sire, Burwood Royal 317596 by Royal Sultan 223948, out of Lady Dorothy 11th v57-612. Dam, Gladiolus 2d 15459 by Cumberland's Last 229822, out of Gladsome 2d v67-963.

Helfred Duchess 2d 1858847—Bred July 14 to Fascinator. This is a very choice dark roan heifer that is out of the top cow of the Evan Owen's dispersal sale.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



WILL A DELL AUGUSTA

Cow

Lot 31

WILL A DELL AUGUSTA 1849518

Roan, calvd Sept. 10, 1935. Bred by Will A. Davis & Son, Oakland, Iowa; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sni-A-Bar Silver Plate.....	Sni-A-Bar Farms
Gainford Augusta 2d.....	H. K. Owens....	Anoka Gold Ring.....	Anoka Farms
Gainford Augusta.....	H. K. Owens....	Gainford Secret.....	C. E. Tilton
Village Augusta 6th.....	H. K. Owens....	Courtier Cumberland.....	E. E. Owens
Village Augusta 3d.....	J. A. Daniels....	Village Glory.....	J. A. Daniels
Norwood Augusta 6th.....	R. O. Miller....	British Glory.....	George Walker
Norwood Augusta 7th.....	R. O. Miller....	Crescent Knight.....	Wm. S. Marr
Augusta 105th.....	James Bruce....	Waverley.....	A. Strachan
Augusta 63d.....	James Bruce....	Royal Robin.....	Wm. Duthie
Augusta 30th.....	James Bruce....	Clear the Way.....	A. Cruickshank
Augusta 7th.....	James Bruce....	Privy Seal.....	A. Cruickshank

Sni-A-Bar Silver Plate—sire, Sni-A-Bar Golden Ring 1636566 by Prentice 1005345, out of Richland Bountiful 1310073. Dam, Emma Cumberland 1406460 by Oakdale Stanmore 1193382, out of Emma 3d 709338.

Anoka Gold Ring—sire, Bridgebank Jolly Tar 1111521 by Fairlawne Jolly Prince 952757, out of Lovely Augusta 1111526. Dam, Winifred 19th 971611 by Memory's Masterpiece 424228, out of Winifred 5th 160649.

Gainford Secret—sire, Gainford Champion 410269 by Gainford Marquis 370987, out of Emmeline 19th 181164. Dam, Cracidan Queen 5th 514093 by Village Favorite 420383, out of Cracidan Queen 3d 84960.

Will A Dell Augusta 1849518—Won first prize in the senior yearling class at the Iowa State Fair this year. She was bred to Fascinator, July 8.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 32

Cow

HELFRD NONPAREIL 4th 1868787

Roan, calved Mar. 2, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Sni-A-Bar Golden Ring.....	Sni-A-Bar Farms
Collynie Lady Nonpareil.....	Duthie Webster.....	Butler of Damside.....	T. L. Anderson
Nonpareil Peace.....	H. T. Fenwick.....	Knight Templar.....	H. T. Fenwick
Nonpareil Countess.....	J. Davidson.....	Lavender Earl.....	J. Marr
Nonpareil Princess 3d.....	J. Davidson.....	Abbotsford 2d.....	Wm. Duthie
Nonpareil Dandy.....	J. Davidson.....	Coryvreckan.....	J. Wilson
Nonpareil Princess.....	J. Davidson.....	Royal James.....	A. Cruickshank
Nonpareil Beauty 4th.....	S. Campbell.....	Gravesend.....	A. Cruickshank
Nonpareil Beauty.....	S. Campbell.....	Champion.....	S. Campbell
Nonpareil 28th.....	S. Campbell.....	Sir Christopher.....	R. Booth
Nonpareil 21th.....	S. Campbell.....	Lord Sackville.....	A. Cruickshank

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Butler of Damside—sire, Cupbearer of Collynie 548990 by Merry Stamp 410884, out of Proud Queen v55-671E. Dam, Butterfly Bessie v58-834E by Bessie's Baron (101524), out of Butterfly Princess 38th v57-1038E.

Knight Templar—sire, Knight of Collynie 607440 by Collynie Commodore 769876, out of Proud Queen v55-671E. Dam, Rosie Pet v60-762E by Ascott Clipper 678602, out of Rose of Collynie 3d v57-692E.

Helpred Nonpareil 4th 1868787—This attractive heifer is from one of the best imported cows. She was bred to Fascinator August 7.

Lot 33

Cow

HELFRD ACANTHUS 6th 1833681

Red, calved Sept. 2, 1935. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Goldspur's Villager 2d.....	Hopley Stock Farm
Helpred Acanthus 4th.....	F. W. Hubbell.....	Sni-A-Bar Golden Ring.....	Sni-A-Bar Farms
Dreadnaught Acanthus.....	B. C. O'Malley.....	Dreadnaught Monogram.....	Hay Brown
Haylands Acanthus.....	Hay Brown.....	Cudham Dreadnought.....	A. W. Maconochie
Lady Acanthus.....	E. A. Wallace.....	Royal Prince.....	R. W. Botts & Son
Nellie Acanthus 4th.....	H. P. Fry.....	Feudal Lord.....	John Marr
Azora.....	J. T. Kinmonth & Son.....	17th Scottish Lord.....	J. V. Grigsby
Ailanthus.....	R. S. Veech.....	Favorite.....	W. Duthie
Acanthus.....	A. Cruickshank.....	Barmpton.....	A. Cruickshank
Amayllis.....	A. Cruickshank.....	Lord Lancaster.....	A. Cruickshank
Azalea.....	A. Cruickshank.....	Caesar Augustus.....	A. Cruickshank
Anemone.....	A. Cruickshank.....	Forth.....	W. Stirling

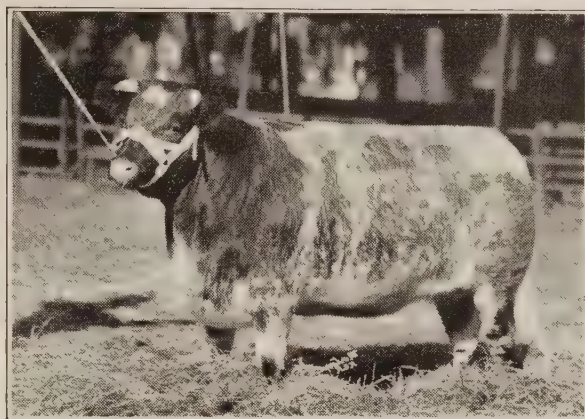
Goldspur's Villager 2d—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edellyn Dorothy 1214058. Dam, Village Beauty 4th 1482898 by Dreadnought Crystal 1274986, out of Village Beauty 3d 1348516.

Sni-A-Bar Golden Ring—sire, Prentice 1005345 by Harviestoun Grandee 732379, out of Pearllette 717724. Dam, Richland Bountiful 1310073 by Collynie Golden Ring 1266688, out of Bountiful 5th 820149.

Dreadnaught Monogram—sire, King Dreadnought 2d 1093596 by Cudham Dreadnought 860431, out of Rosedale Athene 156757. Dam, Haylands Bridal Day 1024360 by Cudham Dreadnought 860431, out of Bridal Keepsake 6th 831565.

Helpred Acanthus 6th 1833681—Bred May 9 to Fascinator. Her dam stood second at Iowa State Fair as a junior yearling and her sire was first at Iowa State Fair and second at Illinois State Fair and at International. Her dam is also the dam of the first prize bull calf at the Iowa State Fair this year.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



GOLDEN CHAIN 25TH

Cow

Lot 34

GOLDEN CHAIN 25th 1853925

Roan, calved Sept. 29, 1935. Bred by F. W. Retzlaff & Son, Walton, Neb.; owned by F. W. Hubbell, Des Moines, Iowa.

Dams		Breeder's of Dams		Sires	Breeder's of Sires	
		Got by		Browndale Mint.....	Geo. W. Retzlaff & Son	
Golden Chain 8th.....	F. W. Retzlaff & Son.....	Strong Beau.....	F. W. Retzlaff & Son			
Golden Chain 7th.....	Geo. W. Retzlaff & Son.....	Mar Don Rodney.....	Leslie Smith & Sons			
Golden Chain 3d.....	Geo. Allen & Sons.....	Edgcote Clipper Toft.....	Owen Kane			
Golden Lassie 2d.....	Geo. Allen & Sons.....	Count Lavender 3d.....	Geo. Allen & Sons			
Golden Lady 14th.....	Geo. Allen & Sons.....	Victor Sultan.....	F. W. Harding			
Golden Chain.....	L. Deane Willis.....	Silver Plate.....	J. Bruce			
Golden Genista.....	J. Deane Willis.....	Bapton Javelin.....	J. Deane Willis			
Golden Geraldine.....	J. Deane Willis.....	Count Lavender.....	Wm. Duthie			
Gwendoline.....	A. Cruickshank.....	Feudal Chief.....	A. Cruickshank			
Genista.....	A. Cruickshank.....	Cawdor.....	A. Cruickshank			
Garnish.....	A. Cruickshank.....	Royal Duke of Gloster.....	A. Cruickshank			

Browndale Mint—sire, Browndale Monarch 1503276 by Browndale Count 1156438, out of Melbourne Lovely 2d 1356223. Dam, Golden Chain 6th 1494908 by Mar Don Rodney 1185435, out of Golden Chain 3d 1294259.

Strong Beau—sire, Strongheart 1343605 by Avon Augustus 851725, out of Heather Beauty 5th 1171997. Dam, Maud 81st 1165567 by Village Beau 397715, out of Maud 71st 819823.

Mar Don Rodney—sire, Rodney 753273 by Sanquhar Dreadnaught 680399, out of Rosetta 7th 753278. Dam, Maxwalton Augusta 15th 201394 by Maxwalton Renown 367543, out of Augusta 112th v48-624.

Golden Chain 25th 1853925—In 1936 Golden Chain 25th won second prize at the Iowa State Fair, third at the American Royal and fourth at the International Stock show. She was bred May 7 to Fascinator.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



ROYAL DUCHESS 3D

Lot 35

Cow

ROAN DUCHESS 3d 1865921

Roan, calved Nov. 8, 1935. Bred and owned by Geo. Struve, Manning, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by	Browndale's Beau 1774621.....Geo. Struve
Roan Duchess 1610917.....	Geo. Struve.....	Diamond's Beau 749935.....	Hopley Stock Farm
Urbendale Duchess.....	Jackson & White.....	Marr Sultan 438557.....	J. A. Ki gour
Duchess of Urbendale.....	F. E. Jackson.....	Pride of Avon 352673.....	Carpenter & Ross
48th Duchess of Gloster.....	C. E. Clarke.....	March Knight 188105.....	C. E. Clarke
41st Duchess of Gloster.....	Arthur Johnston.....	King James 127948.....	S. Campbell
37th Duchess of Gloster.....	Arthur Johnston.....	Indian Chief 98651.....	A. Cruickshank
34th Duchess of Gloster.....	A. Cruickshank.....	Dunblane 65995.....	A. Cruickshank
21st Duchess of Gloster.....	A. Cruickshank.....	Barmpton Prince 45247.....	A. Cruickshank
Duchess of Gloster 13th.....	A. Cruickshank.....	Grand Duke of Gloster.....	A. Cruickshank
Duchess of Gloster 12th.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank

Browndale's Beau—sire, Gainford Browndale 1588602 by Edellyn Premier 1338719, out of Nonpareil Inverness K. 1292675. Dam, Nonpareil Lady 15th 1512439 by Diamond Beau 749935, out of Nonpareil Lady 12th 1320568.

Diamond's Beau—sire, Village Beau 397715 by Villager 295884, out of Belle of Ordens v69-718. Dam, Diamond's Red Rose 239096 by Good Lad's Choice 392241, out of Diamond 36th 100771.

Marr Sultan—sire, Fair Acres Sultan 354154 by Whitehall Sultan 163573, out of Snowbird 11648. Dam, Fair Acres Missie 168215 by Scotch Sultan 296331, out of Sterling Princess 15707.

Roan Duchess 3d 1865921—She was bred July 8 to Fascinator.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Cow

Lot 36

ROSEWOOD'S MAUD 5th 1868789

Red, calved March 11, 1936. Bred by B. C. O'Malley & Son, Bouton, Iowa; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Divide Count.....	L. B. Maytag
Rosewood's Maud 3d.....	Geo. Allen & Sons....	Edgcote Clipper Toft.....	Owen Kane
Rosewood's Maud.....	Geo. Allen & Sons....	Rosewood Sultan 2d.....	W. C. Rosenberger
Maud 70th.....	Geo. Allen & Sons....	Victor Sultan.....	F. W. Harding
Maud 66th.....	A. C. Shallenberger....	His Highness.....	A. C. Shallenberger
Maud 44th.....	Wm. S. Marr....	Lovat Star.....	Lord Lovat
Maude 37th.....	Wm. S. Marr....	High Commissioner.....	A. Cruickshank
Maude 32d.....	Wm. S. Marr....	William of Orange.....	A. Cruickshank
Maude 26th.....	Wm. S. Marr....	Napoleon.....	W. S. Marr
Maude 22d.....	Wm. S. Marr....	Spencer.....	A. Cruickshank
Maude 11th.....	Wm. S. Marr....	The Baron.....	Lord Polwarth

Divide Count—sire, Divide Patdale 1537571 by Browndale Archer 1406824, out of Divide Patience 2d 1271262. Dam, Augusta 112th 1570920 by Choice Rodney 1366164, out of Augusta 105th 1309074.

Edgcote Clipper Toft—sire, Edgcote Toft 649138 by Earl of Kingston 613050, out of Edgcote Winnie 649141. Dam, Meta Cardigan 797173 by Pie Crust 611851, out of Aura Cardigan 797170.

Rosewood Sultan 2d—sire, Maxwalton Sultan 305870 by Whitehall Sultan 163573, out of Avalanche 2d v60-655. Dam, Collynie Rosewood 3d v65-691 by Nonpareil Courtier 216679, out of Rosebud 3d v43-354E.

Rosewood's Maud 5th 1868789—This is an attractive heifer of the Maud family. She was bred July 28 to Fascinator.

Cow

Lot 37

BROWNDAL E ACANTHUS 1838930

Roan, calved May 24, 1935. Bred by B. C. O'Malley & Son, Bouton, Iowa, owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Divide Count.....	L. B. Maytag
Haylands Acanthus 2d.....	J. J. McNiff....	Supreme Gloster.....	Bellows Bros.
Haylands Acanthus.....	Hay Brown....	Cudham Dreadnought.....	A. W. Maconochie
Lady Acanthus.....	E. A. Wallace....	Royal Prince.....	R. W. Botts & Son
Nellie Acanthus 4th.....	H. P. Fry....	Feudal Lord.....	John Marr
Azora.....	J. T. Kinmonth & Son....	17th Scottish Lord.....	J. V. Grigsby
Ailanthus.....	R. S. Veech....	Favorite.....	W. Duthie
Acanthus.....	A. Cruickshank....	Barmpton.....	A. Cruickshank
Amaryllis.....	A. Cruickshank....	Lord Lancaster.....	A. Cruickshank
Azalea.....	A. Cruickshank....	Caesar Augustus.....	A. Cruickshank
Anemone.....	A. Cruickshank....	Forth.....	W. Stirling

Divide Count—sire, Divide Patdale 1537571 by Browndale Archer 1406824, out of Divide Patience 2d 1271262. Dam, Augusta 112th 1570920 by Choice Rodney 1366164, out of Augusta 105th 1309074.

Supreme Gloster—sire, Village Supreme 423865 by Sultan Supreme 367161, out of Village Clara 108337. Dam, Fair Lady 937478 by Diamond Baron 588779, out of Fair Duchess 218940.

Cudham Dreadnaught—sire, Sanquhar Dreadnaught 680399 by Hawthorn Champ'on 530412, out of Zoe 11th v53-916E. Dam, Rosetta 6th 860433, by Prince of the Blood 715108, out of Rosetta 3d 860432.

Browndale Acanthus 1838930—Here is an attractive roan heifer from one of the few remaining daughters of the celebrated Cudham Dreadnaught. She was bred to Fascinator March 4.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 38

Cow

HELFRD BUTTERFLY 11th 1868784

Red, calved Mar. 5, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Helfred Knight.....	F. W. Hubbell
Rookwood Butterfly 13th.....	C. F. Curtiss.....	Golden Thistle.....	M. E. Jones & Sons
Rookwood Butterfly 5th.....	C. F. Curtiss.....	Rookwood Knight.....	C. F. Curtiss
Live Oak Butterfly 2d.....	W. M. Carruthers.....	Hallwood Villager.....	E. M. Hall
Hallwood Butterfly.....	E. M. Hall.....	Master of Orange.....	Case and Newell
Sylvia Daisy.....	J. M. Alexander.....	Bill Taft.....	Glover & McGlynn
Butterfly Daisy.....	J. M. Alexander.....	Orange Captain.....	W. A. Betteridge
Butterfly 50th.....	John Harrison.....	Lord Lieutenant 2d.....	C. H. & J. S. Brown
2d Cloverleaf Butterfly.....	John Harrison.....	Burgomaster.....	A. Cruickshank
Cloverleaf Butterfly.....	W. B. Tucker.....	Lowland Chief.....	A. Cruickshank
Butterfly of Hazel R. 2d.....	Samuel Steinmetz.....	Liddesdale.....	A. Cruickshank

Helfred Knight—sire, Collynie Clipper Star 1554906 by Collynie Clipper Crest 1259323, out of Cluny Flora Anoka 3d 1270023. Dam, Princess Victoria 6th 1579345 by King of the Fairies 135689, out of Princess Victoria 2d 890173.

Golden Thistle—sire, Lord Dale 802719 by Maxwalton Jupiter 401354, out of Dora May 5th 195564. Dam, Orange Blossom 2d 991422 by Sittyton Yet 655052, out of Rona 991431.

Rookwood Knight—sire, Knight Avon 3d 438984 by Count Avon 334946, out of Laura Knight 2d v64-965. Dam, Rookwood Missie 5th 700728 by Rookwood Villager 549364, out of Rookwood Missie 3d 498147.

Helfred Butterfly 11th 1868784—This good red heifer was bred July 13 to Fascinator.

Lot 39

Cow

HELFRD DUCHESS 4th 1882840

Roan, calved Sept. 16, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by First of All.....	Frank C. Baker
Plainview Duchess 5th.....	E. E. Owens.....	Melbourne Rodney.....	John Alexander & Sons
Cumberland's Duchess 3d.....	E. E. Owens.....	Cumberland Dictator.....	C. A. Saunders
Plainview Duchess 6th.....	Owens Bros.....	Cumberland Dictator.....	C. A. Saunders
Champion Duchess.....	S. G. Crawford.....	Champion.....	J. S. McCauley
60th Duchess of Gloster.....	H. C. Duncan.....	Chief Baron.....	A. Cruickshank
33d Duchess of Gloster.....	A. Cruickshank.....	Gondolier.....	A. Cruickshank
30th Duchess of Gloster.....	A. Cruickshank.....	Chancellor.....	A. Cruickshank
21st Duchess of Gloster.....	A. Cruickshank.....	Barmpton Prince.....	A. Cruickshank
13th Duchess of Gloster.....	A. Cruickshank.....	Grand Duke of Gloster.....	A. Cruickshank
Duches of Gloster 12th.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Melbourne Rodney—sire, Ballylin Rodney 945251 by Rodney 753273, out of Villa Grove Flower 2d 740190. Dam, Millcraig Costly Lily 2d 1118841 by Lothian Lavender Duke 955440, out of Millcraig Costly Belle 2d 1118840.

Cumberland Dictator—sire, Burwood Royal 317596 by Royal Sultan 223948, out of Lady Dorothy 11th v57-612. Dam, Gladiolus 2d 15459 by Cumberland's Last 229822, out of Gladstone 2d v67-963.

Helfred Duchess 4th 1882840—Here is an excellent dark roan heifer selling open. Buy her if you own a good bull.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



DUCHESS OF GLOSTER

Cow

Lot 40

DUCHESS OF GLOSTER 1867741

Roan, calved June 5, 1936. Bred by Meadow Farm, St. Cloud, Minn.; owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Royal Seal.....	Meadow Lawn Farm
Gloster Belle.....	Meadow Lawn Farm.....	White Rodney 2d.....	Murphy Bros.
Gloster Rose.....	Leslie Smith & Son.....	Autocrat	James Durno
50th Duchess of Gloster.....	White & Smith.....	March Knight.....	C. E. Clarke
41st Duchess of Gloster.....	Arthur Johnston.....	King James.....	S. Campbell, Est
37th Duchess of Gloster.....	Arthur-Johnston.....	Indiana Chief.....	A. Cruickshank
34th Duchess of Gloster.....	A. Cruickshank.....	Dunblane	A. Cruickshank
Duchess of Gloster 21st.....	A. Cruickshank.....	Barmpton Prince.....	A. Cruickshank
Duchess of Gloster 13th.....	A. Cruickshank.....	Grand Duke of Gloster.....	A. Cruickshank
Duchess of Gloster 12th.....	A. Cruickshank.....	Champion of England.....	A. Cruickshank
Duchess of Gloster 7th.....	A. Cruickshank.....	Lord Raglan.....	S. Stewart

Royal Seal—sire, Druid's Seal 1640502 by Druid 1470472, out of Missie of Meadow Lawn 655668. Dam, Nonpareil Queen 1477684 by Autocrat 880857, out of Nonpareil Maid 752611.

White Rodney 2d—sire, Midway Rodney 1359292 by Ballylin Rodney 945251, out of Villager's Lavender 2d 669855. Dam, Midway Bess 3d 1472606 by Marshal Sultan 2d 1082942, out of Lady Bess 3d 904838.

Autocrat—sire, Collynie Baronet 861637 by Masterstroke 650634, out of Hean Beauty v55-871E. Dam, Baroness Augusta 880859 by Sittyton Style 800127, out of Viscountess Augusta 880864.

Duchess of Gloster 1867741—A choice heifer selling open.

HELFRD FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE

Lot 41

Cow

ROAN LADY OF HELFRED 1882845

Red, calved Sept. 4, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by Fascinator	Hopley Stock Farm
Roan Lady 55th	G. H. Schuerman	Dale's Lodge Keeper	T. A. Russell
Roan Lady 49th	W. A. Dryden	Rare Sort	W. A. Dryden
Roan Lady 43d Imp.	J. L. Reid	Royal Crown	W. Duthie
Roan Lady 31st	J. L. Reid	Wanderer's Gift	W. S. Marr
Roan Lady 23d	J. L. Reid	Minstrel Boy	W. S. Marr
Roan Lady 22d	W. S. Marr	Elocutionist	W. S. Marr
Roan Lady 14th	W. S. Marr	William of Orange	A. Cruickshank
Roan Lady 10th	W. S. Marr	Athabasca	A. Cruickshank
Red Lady 2d	W. S. Marr	Heir of Englishman	G. R. Barclay
Red Lady	W. S. Marr	Young Pacha	S. Campbell

Fascinator—sire, Browndale Goldspur 1464101 by Browndale Count 1156438, out of Edelyn Dorothy 1214058. Dam, Village Beauty 2d 1036567 by Village Beau 397715, out of Village Beauty 724675.

Dale's Lodge Keeper—sire, Matchless Dale 832313 by Dale Viscount 583934, out of Fair Matchless 832314. Rosewood 41st =154566= by Pride of Escana =114559=, out of Athelstane Rosewood 5th 1054048.

Rare Sort—sire, Archer's Hope 402425 by Nonpareil Archer 236802, out of Rosa Hope 16th 48897. Dam, Goldie of Byres 2d 193033 by Prime Favorite 229682, out of Goldie of Byres v49-410E.

Roan Lady of Helfred 1882845—This heifer can be shown with success this year and she will be a great senior yearling for 1938. Sells open.

Lot 42

Cow

JUNO OF HELFRED 1868788

Roan, calved July 24, 1936. Bred and owned by F. W. Hubbell, Des Moines, Iowa.

Dams	Breeders of Dams	Sires	Breeders of Sires
		Got by First of All	Frank C. Baker
Juno of Parkdale 11th	Bellows Bros.	Maxwalton Baron	Carpenter & R ss
Juno of Parkdale 4th	Bellows Bros.	Parkdale Baron	Bellows Bros.
Juno of Woodhill 3d	W. H. Dunwoody	Blythe Baron	David Birrell
Juno of Woodhill 2d	W. H. Dunwoody	Pitlivie Chief	R. Taylor
Juno	C. M. Gordon	Star of Morning	Wm. Duthie
Jealous Girl	Wm. Duthie	Wilkins Micawber	J. Thomson
Jessica	A. Scott	Lord Chelmsford	J. Bruce
Jealousy 14th	J. Cochrane	Pr. Fred'k of Cambridge	J. Fawcett
Jealousy 3d	J. Cochrane	Lord Buckingham	A. Cruickshank
Young Jealousy	S. Campbell	Scarlet Velvet	A. Cruickshank

First of All—sire, Choice of All 1459974 by Ballylin Rodney 945251, out of Lovely Belle 4th 188688. Dam, Orange Blossom 1625849 by Secret Chief =149681=, out of Orange Lily 2d =152993=.

Maxwalton Baron—sire, Rodney 753273 by Sanquhar Dreadnought 680399, out of Rosetta 7th 753278. Dam, Maxwalton Blossom 914955 by Count Avondale 387973, out of May Blossom 10th 121134.

Parkdale Baron—sire, Cumberland's Best 334805 by Cumberland's Last 229822, out of Pro Narcissus 2d v54-560. Dam, Lavender Good 85322 by Ruberta's Goods 283807, out Lavender Lady 2d v66-793.

Juno of Helfred 1868788—Here is a nicely bred open heifer from an outstanding dark roan cow. She has a grand head, is deep and low-set and altogether desirable.

HELFRED FARMS FIFTH ANNUAL SHORTHORN PRODUCTION SALE



**Helfred Princess Royal by Fascinator and
Helfred Glory by First of All.**

The heifer won first prize at Illinois and Iowa State Fairs and National Beef Cattle Show. The bull was not shown until Iowa State Fair where he won first in a class of 25. Together they were first prize pair of calves.

Helfred Farms Shorthorns



1100
525
475
1100 3200
325
350
325
375
180
180
2

SNI-A-BAR GOLDEN RING 1636566

Grand Champion at Eight State and
National Shows in 1931

A Most Impressive Sire



THE PRODUCTION OF
Helpred Farms

5th ANNUAL SALE AT AUCTION



DES MOINES, IOWA
Saturday, October 9, 1937

F. W. HUBBELL
Owner

CHAS. GARDEN
Manager